



SPONSOR & EXHIBITOR PROSPECTUS

ANNUAL CONFERENCE 2021

May 23-26, 2021 at the Austin Marriott Downtown in Austin, Texas.



**CONTACT US FOR
MORE INFORMATION!**

*Email your questions to
texpers@texpers.org.*

DISCOVER, NETWORK AND SUCCEED

TEXPERS' 2021 Annual Conference is your chance to connect with the influencers and decision-makers from a focused and targeted audience within the public pension community in Texas. Meet with public pension system trustees, administrators, and investment vendors who are looking to improve their knowledge and enhance their fund's productivity through the solutions your company can provide.

**TEXPERS'
32nd Annual
Conference!**

**Past events
have drawn
over 500
attendees.**

**Online
Registration
opens in
March 2021.**

**Register by
April 30, 2021
for Special
Room Rate!**



WHAT IS TEXPERS AC 2021?

It's your opportunity to meet with a targeted audience.

TEXPERS conducts an Annual Conference each year, offering workshops designed around the current topics or trends focused on public fund management and investment issues.

Discover new clients and untapped business opportunities. TEXPERS' members are trustees, administrators, professional service providers, employee groups and associations engaged or interested in the management of retirement money of police officers, firefighters, municipal and district employees in cities across Texas.

Also, take part in frequent networking opportunities throughout the event.

TEXPERS member systems and employee group members represent 2.3 million active and retired public employees with assets totaling nearly \$89 billion.

Succeed alongside returning sponsors and exhibitors. You are the reason our participants emerge with innovative ideas and solutions to improve their fund's productivity.

The Annual Conference is our best-attended event.

This year's theme:
"Back to Business"

Pre-conference activities include trustee training classes, annual golf tournament, and a workshop.

Registered attendees receive breakfast and lunch plus attend an evening members event and a reception.



Register for the
conference at
www.texpers.org.

WELCOME TO AUSTIN!

TEXPERS' Annual Conference takes place May 23-26, 2021 at the Austin Marriott Downtown, 304 E. Cesar Chavez St., Austin, TX 78701.

We've contracted with the hotel to offer our sponsors, exhibitors and attendees ample room to discover, network and succeed.

The hotel is located in the city of Austin's historic downtown and is in walking distance from the popular 6th Street, shops, and restaurants.

Everything you need for a multi-day stay is located at the hotel, including a rooftop pool, three bars, restaurants, and a fitness center. The deadline to reserve a room and receive a special block rate is April 30, 2021.

To obtain the special TEXPERS Annual Conference room rate, register for the event at www.texpers.org. After registering for the conference, a confirmation email will include a link that will allow you to make your room reservation.

Sponsors and speakers must register and pay registration fees.

Associate Advisor members of TEXPERS can have up to five registered attendees from their firms; Associate members of TEXPERS can have up to two registered attendees.



SPONSOR

BECOME A SPONSOR

We have a variety of opportunities for participation at all levels.

Our sponsorship menu includes:

- Platinum Keynote Luncheon Speaker (Serve as presenting sponsor of 40-minute motivational speaker after lunch on Monday), complimentary booth in exhibitor area; \$10,000
- Gold Keynote Sponsor (Two spots available. First speaker of the day - 35 minutes solo during a general session on either Monday or Tuesday morning); \$7,500.
- Silver Sponsors (25-minute solo spot during the general sessions on Monday or Tuesday); \$5,000.

- Bronze Sponsors (A spot on a panel sharing 50 minutes with two other panelists during a breakout session in the afternoon on Monday or Tuesday); \$2,500.
- Event Sponsors (Recognition only); \$1,500

Sponsors are recognized on the TEXPERS website, in attendee emails, in a printed conference program, in the conference app and on scrolling displays throughout the event area. Sponsorship does not include registration. Sponsors must register and pay registration fees by May 10, 2021.

TEXPERS conferences are members only.

Gold, Silver and Bronze sponsorships come with speaking opportunities.

All sponsorship levels include recognition in TEXPERS' marketing material.

For additional information, email texpers@texpers.org.



SHARE YOUR EXPERTISE

Gain exposure to pension industry leaders

Sponsorships give you direct access to our members in the form of speaking opportunities.

Our members often seek out our speakers for advice. Your speaker badge becomes an automatic conversation starter that can lead to business opportunities.

Also, our conference speakers often become well-known to our pension system members, which is good for future prospects.

If you have a topic you'd want to secure for your firm, let us know and we will consider if it fits into the program.

For the Gold Keynote spots, we look for topics that are not asset class specific and are more of an "outlook" and future-oriented or a pension fund best practice that we could dive into. If Gold Keynote or Silver Sponsorship is of interest, give some thought to your topic ideas and your firm's best speakers.

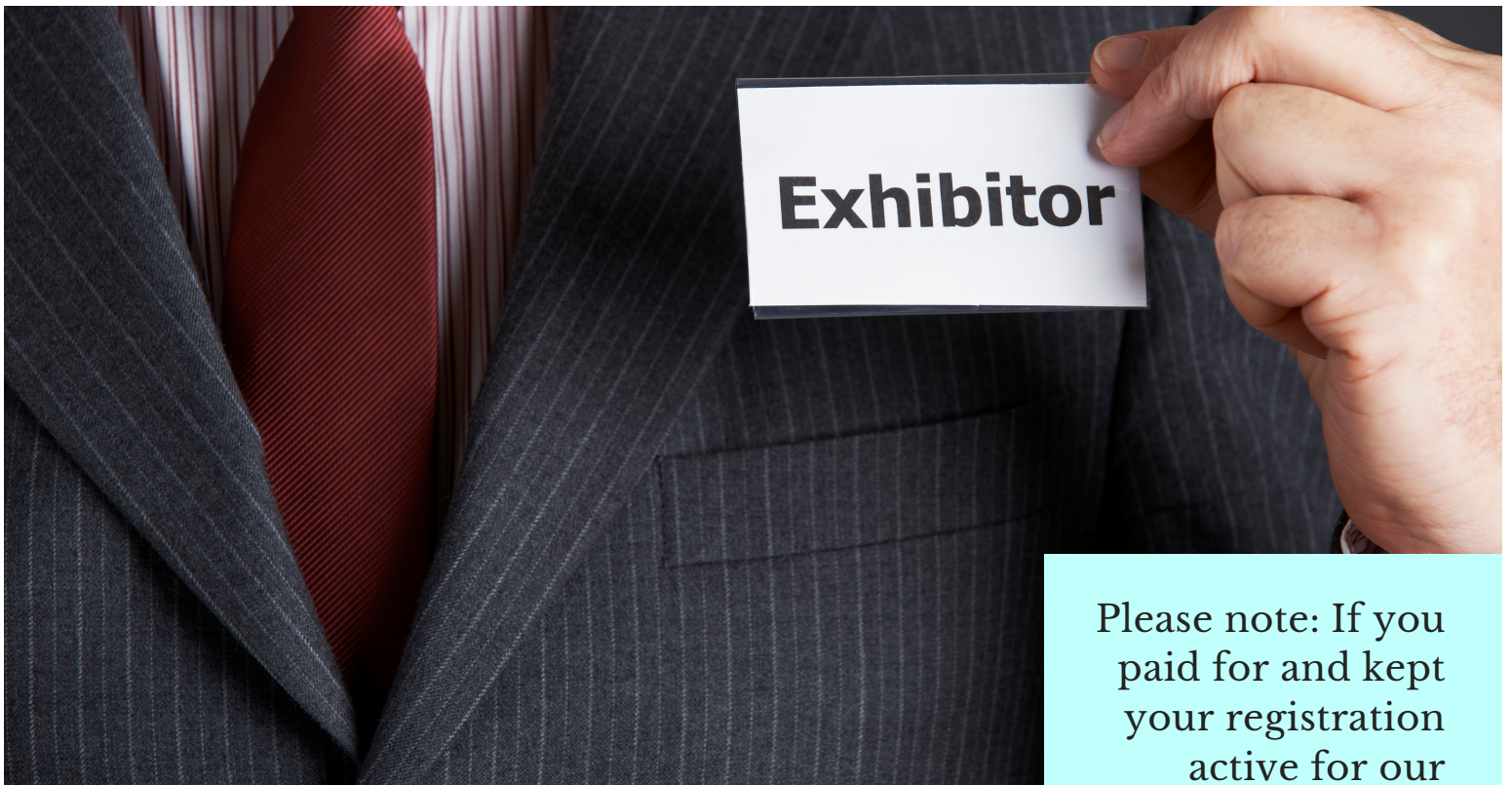
Other possible topics:

- Private equity co-investment
- Real estate
- Emerging markets
- ESC investing
- Cybersecurity
- The state of the economy

Conference sessions are designed to be educational in nature.

Marketing during a sponsored educational session is not permitted.

Speakers will be provided a podium and microphone along with a projector, screen, and laptop for presentations.



SHOWCASE YOUR FIRM

Sponsors receive priority access to exhibitor space.

TEXPERS' AC 2021 also gives you the opportunity to rent booth space in our exhibit area.

The exhibit area will be open Monday through Wednesday of the conference, giving you a lot of time to direct sell to pension system decision-makers.

Associate Advisors and Platinum Sponsors receive priority access to booth space, which is available on a limited and "first-come, first-served" basis. The exhibit fee is \$1,050

and includes the registration fee of one person assigned to staff a booth.

Booths come with a 6-foot draped table, two chairs, and a trash can. Table top displays are allowed but restrictions apply (See exhibitor informational sheet issued upon contract signing for regulations).

Booth staff do not count against your allotted membership level attendee limits (See page 3).

Please note: If you paid for and kept your registration active for our 2020 Annual Conference your registration will automatically roll over to our 2021 Annual Conference. If you requested a refund or had an invoice that was not paid for the 2020 Annual Conference, you will need to register and pay to attend the 2021 Annual Conference. Have questions, call us at 713-622-8018.

CREATE AWARENESS

Maximize your company's exposure.

We've developed additional ways to help drive attention to your brand.

Annual Golf Tournament:

- Double Eagle Sponsor, \$1,500
- Eagle Sponsor, \$1,000
- Birdie Sponsor, \$500
- Hole Sponsor, \$200
- Beverage Cart Sponsor, \$500
- Golf Ball Sponsors, 4 boxes

Sponsor information due by April 30.

Sponsorships help cover the cost of TEXPERS' golf tournament as well as supports the association's efforts during the Annual Conference. Sponsors will receive signage at the tournament. All sponsors are recognized according to their sponsorship level on the TEXPERS website, in attendee emails, association's social media channels, in the printed conference program, in the conference app, and on scrolling displays throughout the conference.

Sponsorship does not include registration. Sponsors must register and pay registration fees by April 20, 2021.

Also, check out our targeted advertising options:

- Annual Conference Program, distributed during conference to all members - Inside Back Cover, \$2,750; Half-Page Inside Booklet, \$1,000.
- Conference Magazine, mailed to all members prior to conference - Outside Back Cover (premium spot, 1/2 page), \$1,750; Inside Back Cover, (full page) \$1,375; and Inside Full Page, \$1,000. Call to ask special rates to get into two publications. Deadline is on Wednesday, April 14.

TEXPERS'
Annual Golf
Tournament,
8 a.m. shotgun
start, Sunday,
May 23 at Grey
Rock Golf Club,
7401 Hwy 45,
Austin, Texas.

Who will attend?
Executive staff,
consulting staff,
trustees, and other
public pension
and retirement
thought leaders
from across the
Lone Star State.

Ready to get
involved? Send
us an email to
texpers@texpers.org
or call us at
713-622-8018.