



SPONSOR & EXHIBITOR PROSPECTUS

SUMMER EDUCATIONAL FORUM 2021

Aug. 29-31 2021 at the Grand Hyatt San Antonio.



**CONTACT US FOR
MORE INFORMATION!**

*Email your questions to
texpers@texpers.org.*

DISCOVER, NETWORK AND SUCCEED

TEXPERS' 2021 Summer Educational Forum is your chance to connect with the influencers and decision-makers from a focused and targeted audience within the public pension community in Texas. Meet with public pension system trustees, administrators, and investment vendors who are looking to improve their knowledge and enhance their fund's productivity through the solutions your company can provide.

Past events have
drawn over 500
attendees.

Online
Registration
opens in
June 2021.

Register for the
forum by
Aug. 16, 2021.

Register by
Aug. 6, 2021 to
access special
hotel room rate.



OUR EDUCATIONAL FORUM

It's your opportunity to meet with a targeted audience.

TEXPERS conducts an Educational Forum each summer, offering workshops designed around the current topics or trends focused on public fund management and investment issues.

Discover new clients and untapped business opportunities. TEXPERS' members are trustees, administrators, professional service providers, employee groups and associations engaged or interested in the management of retirement money of police officers, firefighters, municipal and district employees in cities across Texas.

Also, take part in frequent networking opportunities throughout the event.

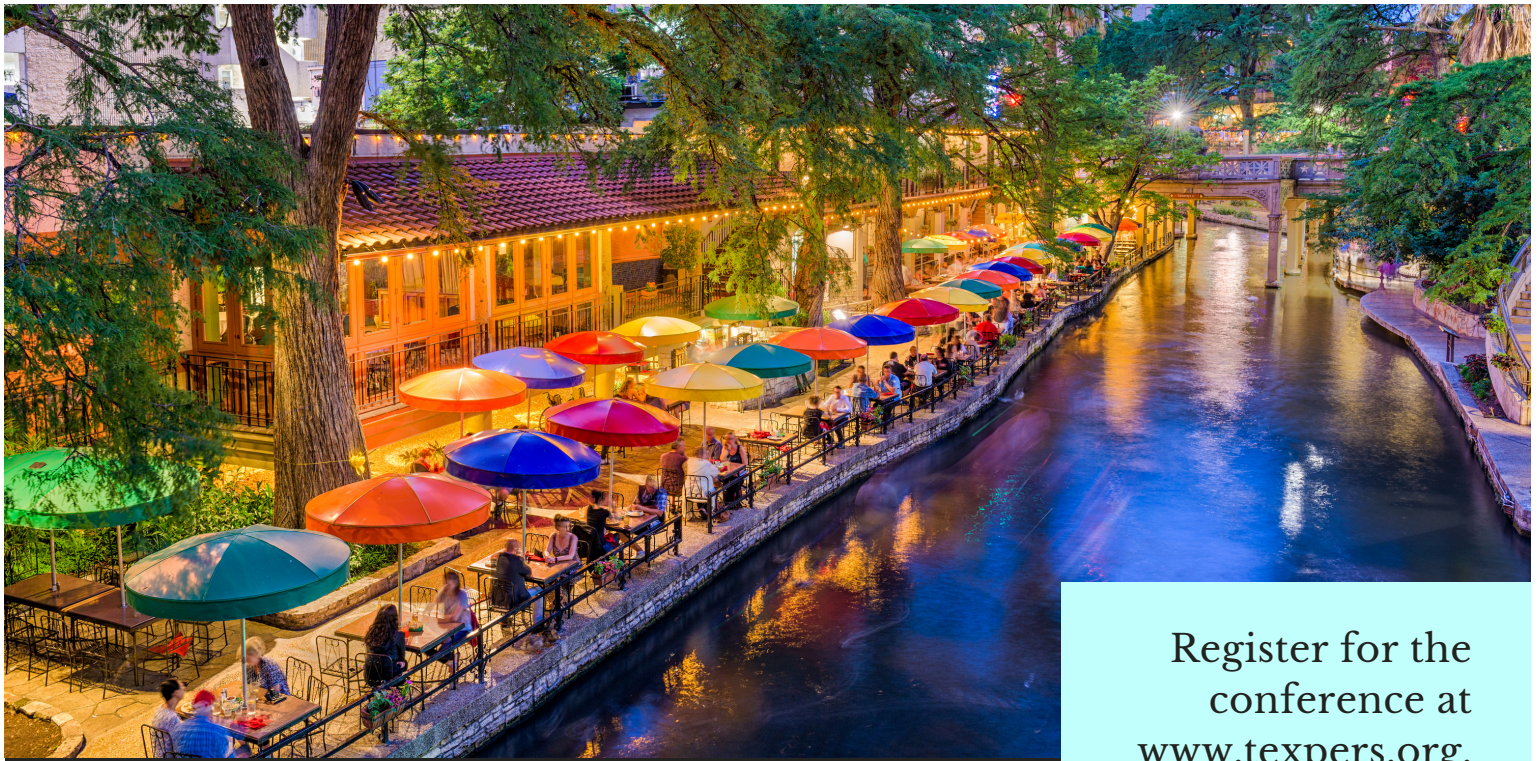
TEXPERS member systems and employee group members represent 2.3 million active and retired public employees with assets totaling nearly \$89 billion.

Succeed alongside returning sponsors and exhibitors. You are the reason our participants emerge with innovative ideas and solutions to improve their fund's productivity.

Our theme,
"Pension
Management
Post-pandemic:
What the Future
Holds."

Pre-conference
activities include
trustee training
classes, golf
tournament, and a
workshop.

Registered
attendees receive
breakfast and
lunch plus attend
an evening
members event
and a reception.



Register for the
conference at
www.texpers.org.

WELCOME TO SAN ANTONIO!

TEXPERS' Summer Educational Forum takes place Aug. 29-31, 2021 at the Grand Hyatt San Antonio, 600 E. Market St, San Antonio, TX 78205

We've contracted with the hotel to offer our sponsors, exhibitors and attendees ample room to discover, network and succeed.

The hotel is located next to The San Antonio River Walk, a city hotspot for dining, shopping, and cultural experiences.

Everything you need for a multi-day stay is located at the hotel, internet

access, business services, on-site restaurant, a fitness center, a pool, and laundry services. The deadline to reserve a room and receive a special block rate is Aug. 6, 2021.

To obtain the special TEXPERS Educational Forum room rate, register for the event at www.texpers.org.

After registering for the conference, a confirmation email will include a link that will allow you to make your room reservation.

Sponsors and speakers must register and pay registration fees.

Associate Advisor members of TEXPERS can have up to five registered attendees from their firms; Associate members of TEXPERS can have up to two registered attendees.



SPONSOR

BECOME A SPONSOR

We have a variety of opportunities for participation at all levels.

Our sponsorship menu includes:

- Platinum Keynote Luncheon Speaker (Serve as presenting sponsor of 40-minute motivational speaker after lunch on Monday), complimentary booth in exhibitor area; \$10,000
- Gold Keynote Sponsor (Two spots available. First speaker of the day - 35 minutes solo during a general session on either Monday or Tuesday morning); \$7,500.
- Silver Sponsors (25-minute solo spot during the general sessions on Monday or Tuesday); \$5,000.

- Bronze Sponsors (a spot on a panel sharing 45 minutes with two other speakers during a breakout session in the afternoon on Monday or Tuesday); \$2,500
- Event Sponsors (recognition only), \$1,500

TEXPERS recognizes sponsors throughout the event area and on the TEXPERS website, in attendee emails, and on the conference app.

Sponsorship does not include registration. Sponsors must register and pay registration fees by Aug. 16, 2021.

For additional information, email texpers@texpers.org.

TEXPERS conferences are members only.

Gold, Silver & Bronze sponsorships come with speaking opportunities.

All sponsorship levels include recognition in TEXPERS' marketing material.



Speaker

SHARE YOUR EXPERTISE

Gain exposure to pension industry leaders

Sponsorships give you direct access to our members in the form of speaking opportunities.

Our members often seek out our speakers for advice. Your speaker badge becomes an automatic conversation starter that can lead to business opportunities.

Also, our conference speakers often become well-known to our pension system members, which is good for future prospects.

If you have a topic you'd want to secure for your firm, let us know and we will consider if it fits into the program.

For the Gold Keynote spots, we look for topics that are not asset class specific and are more of an "outlook" and future-oriented or a pension fund best practice that we could dive into.

If Gold Keynote or Silver Sponsorship is of interest, give some thought to your topic ideas and your firm's best speakers.

Other possible topics:

- Private equity co-investment
- Real estate
- Emerging markets
- ESC investing
- Cybersecurity
- The state of the economy

Conference sessions are designed to be educational in nature.

Marketing during a sponsored educational session is not permitted.

Speakers will be provided a podium and microphone along with a projector, screen, and laptop for presentations.



SHOWCASE YOUR FIRM

Sponsors receive priority access to exhibitor space.

TEXPERS' Educational Forum also gives you the opportunity to rent booth space in our exhibit area.

The exhibit area will be open Monday through Tuesday of the conference, giving you a lot of time to direct sell to pension system decision-makers.

Associate Advisors and Platinum Sponsors receive priority access to booth space, which is available on a limited and "first-come, first-served" basis. The exhibit fee is \$1,050

and includes the registration fee of one person assigned to staff a booth.

Booths come with a 6-foot draped table, two chairs, and a trash can. Table top displays are allowed but restrictions apply (See exhibitor informational sheet issued upon contract signing for regulations).

Booth staff do not count against your allotted membership level attendee limits (See page 3).

Exhibit booths act as a meeting place and differentiates you from the competition.

An exhibit booth supports your firm's sales by generating new business leads.

Booths allow you to easily position your brand in unique ways and to offer promotional materials to TEXPERS members.



CREATE AWARENESS

Maximize your company's exposure during golf tournament.

We've developed additional ways to help drive attention to your brand.

Annual Golf Tournament:

- Double Eagle Tournament Sponsor, \$1,500
- Eagle Beverage Cart Sponsor, \$1,000
- Birdie Sponsor, \$500
- Hole Sponsor, \$200
- Golf Ball Sponsors, 4 boxes

Sponsor information due by Aug. 7, 2021.

Sponsorships help cover the cost of TEXPERS' golf tournament as well as supports the association's efforts during our Educational Forum.

Sponsors will receive signage at the tournament. All sponsors are recognized according to their sponsorship level on the TEXPERS website, in attendee emails, association's social media channels, in the printed conference program, in the conference app, and on scrolling displays throughout the conference.

Sponsorship does not include registration.

Sponsors must register and pay registration fees by Aug. 16, 2021.

Who will attend?
Executive staff, consulting staff, trustees, and other public pension and retirement thought leaders from across the Lone Star State.

Ready to get involved? Send us an email to texpers@texpers.org or call us at 713-622-8018.